

**Figure P.1b-1: Key Organization Stakeholders**

| Stakeholder Types                                                                  | Primary Needs                                                       |
|------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| <a href="#"><u>Employees/Staff</u></a>                                             | <a href="#"><u>Personal development</u></a>                         |
| <a href="#"><u>Patients and Other Customers</u></a>                                | Reliable and caring services                                        |
| <a href="#"><u>Community</u></a>                                                   | Discernible citizen enrichment                                      |
| <a href="#"><u>Suppliers, Partners, Group Purchasing, and/or Collaborators</u></a> | Clear and reliable planning information                             |
| Governing Body (e.g., Board of Directors)                                          | Publicly acknowledged <a href="#"><u>Governance</u></a> superiority |

Replace exemplary information with information representative of your organization. [Blue](#) underlined words link to [other Templates](#), Results Charts, and [Best Practices](#).

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