

Strategy Development Process Refinement Factors

Each process model is designed to be readily adaptable to any type of organization. The following listing of Process Refinement Factors enables you to adapt the Strategy Development Process to fit your organization's unique requirements and culture. To do this, you first review the list of Process Refinement Factors, identify the ones that pertain to your organization and then integrate them and any related process logic into the respective process model.

You can add your organization's jargon to totally personalize the process model to best fit your needs. So no matter whether your organization is big or small, public or private, service or manufacturing – the Process Refinement Factors assist you in putting the finishing touches on the process model that will best serve your organization's needs.

Strategy Development and Deployment

- Environmental analysis/scans
- Market segmentation
- Customer requirements definition
- User requirements
- Competitive positioning
- Competitive strategy
- Internal audits
- Prioritization
- Mission/Vision
 - ⇒ Organization purpose
 - ⇒ Long-term vision
 - ⇒ Core values
- Strategic financial objectives
- Long-term financial objectives
- Cross-functional planning teams
- Plan development schedule
- Translating plans into action
- Action plans
- Organizational accountabilities
- Plan reviews
- Organization structure
- Organization alignment
- Resource commitment plan
- Human resources
- Equipment resources
- Facilities resources
- Public responsibility
- Market plan
- Investment plan
- Project plans
- Quality plans
- Risk analysis
 - ⇒ Financial risks
 - ⇒ Market risks
 - ⇒ Societal risks
- Market opportunities
- Economic factors
- Technology
- Supplier capabilities
- Organization process capabilities
- Benchmarks Revenue goals
- Profit goals
- ROA goals
- Service reliability
- Cycle time reduction
- Business strategy integration
- Strategic plan implementation
- Strategic positioning
- Niche markets
- Differentiation leadership
- Cost leadership
- Strategic planning progression measurement
- Present situation analysis
- New service development
- Future direction
- Industry assumptions
- Market assumptions
- Competitor assumptions
- Offensive investment
- Defensive investment
- Functional strategy investment
- Strategy selection
- Strategy validation
- Short-term profit vs. Investment
- Standard or customized services
- Opportunity matrix
 - ⇒ Internal opportunities
 - ⇒ Acquisition opportunities
 - ⇒ Alliance opportunities
 - ⇒ Diversification opportunities
 - ⇒ Global opportunities
- Cultural change
- Time-specific action plans
- Role of the leader
- Innovation
- Speed
- Communication
- Hoshin-policy deployment
- Alternative scenarios identification
- Setting the right performance measures
- Assessing vulnerability
- Energizing the organization
- Strategy authorization
- Value migration
- Customers as assets
- Quality of market share
- Balancing flexibility and focus
- Cross-functional consensus
- Trade-off analysis
- Goal setting
- Redesigning processes
- Breakthrough planning
- Translating strategic goal into operational responses
- Alignment of measures
- Deployment of measures
- R&D Strategies
- Business intelligence
- Stakeholders identification
- Leveraging core competencies
- Defining organizational boundaries
- Business process capabilities
- Danger of success
- Strategic goal approval
- Resource allocation
- Cross-location representation
- Aggressive goal setting
- Market analysis
- Market projections